



# Innovation Membership

The Retrofit Academy CIC is working with selected manufacturers and suppliers to raise awareness and build their profile in the retrofit best practice community.



We have led the way in building a professional community in retrofitting and will continue to push the boundaries.

- We developed the qualifications that upskill them
- We have trained over 7,000 retrofitters
- We organise their national awards
- We curate their national conference
- We organise their Clubs and Forums
- We influence and represent them at the highest level

Now we're going to accredit and support their continuing professional development.





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The Retrofit Academy's Mission is to **attract, train and develop 50,000 retrofit professionals** by 2030.

The Retrofit Academy is the leading **Professional Development Partner** for retrofit professionals and their employers.

The Retrofit Academy Professional and Corporate Membership forms **a community of best practice driving retrofit quality at scale.**

This community needs to understand and experience the products and technologies that will make this possible. That's where our **Innovation Membership** comes in.



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## Our Membership Community Profile

The Retrofit Academy is leading the race to the top in retrofitting the UK's building stock at scale. Our membership consists of the individuals and the organisations at the forefront of the fast-emerging decarbonisation sector.

Our Membership Community is built on the collaboration of:

- A Professional Membership of over 1,200 Retrofit Coordinators, Advisors, Assessors and Designers.
- A Corporate Membership of 65+ organisations made up of:
  - main contractors
  - housing associations
  - assessment and coordination companies
  - architectural practices
  - chartered surveyors
  - specialist consultants

# Innovation Membership

- Innovation Membership offers selected manufacturers and solution providers access to The Retrofit Academy's membership:
  - Provide CPD content to showcase your products/services to our community of retrofit professionals and corporate members
  - Connect directly with the retrofit professional community
  - Receive Retrofit Academy endorsement
  - Opportunity to be part of The Retrofit Academy's Retrofit Innovation Pavilion at the National Retrofit Conference.



# Innovation Membership Package

- Upload 2 CPD modules every 12 months
- Review and endorsement by Retrofit Academy Technical Team
- Access to the Retrofit Professionals' Hub for your team to network with the community
- Showcase Page in Retrofit Academy Innovation Directory
- 3 x 20-minute sessions in Retrofit Professionals' Club
- Invitation to Retrofit Professionals' Forum events
- Invitation to Retrofit Professionals' Club events
- Two tickets for the invitation-only Retrofit Academy Awards 2025, taking place as part of The National Retrofit Conference and Expo (Futurebuild 2025)
- Opportunity to be part of The Retrofit Academy Retrofit Innovation Pavilion at The National Retrofit Conference and Expo (Futurebuild 2025)



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# Innovation Membership Package

## Micro (<5 employees)

- 1 additional sub-account for The Retrofit Professionals' Hub
- Additional CPD modules - £250 plus VAT
- £1000 plus VAT

## Small (5 – 49 employees)

- 2 additional sub-account for The Retrofit Professionals' Hub
- Additional CPD modules - £250 plus VAT
- £2000 plus VAT

## Medium (50 – 249 employees)

- 5 additional sub-account for The Retrofit Professionals' Hub
- Additional CPD modules - £500 plus VAT
- £3500 plus VAT

## Large (250+ employees)

- 10 additional sub-account for The Retrofit Professionals' Hub
- Additional CPD modules - £500 plus VAT
- £5000 plus VAT



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## Technical Review

Our in-house Technical Team will review your products and CPD content to ensure we can issue a '**Retrofit Academy Recommends**' badge.





## Retrofit Professionals Hub

Our Hub is the online home of the retrofit best practice community. It is where our Professional Members access all their learning, events and CPD, and where they connect with one another.

Your Innovation Membership provides additional logins and profiles in the Retrofit Professionals' Hub to network with community.



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## Showcase Page

We will work with you to build a Showcase Page in The Retrofit Academy Innovation Directory hosted on the Professionals Hub.

[Link to Innovation Directory](#)



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## CPD Modules

Upload up to 2 CPD modules (videos) to the CPD page of the Retrofit Professionals Hub. Members will view the content on-demand and will receive a CPD certificate.

Additional modules are available for an additional fee.

Not got recorded CPD? The TRA videography team can work with you to create this. Ask for more details and costs.

[Link to CPD Library](#)



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# The Retrofit Professionals' Club

Our Weekly Professionals Club is here to answer our members questions on retrofitting. You can attend these as often as you like!

You will have a 20-minute session dedicated to your product or service at three Clubs per year.

[Link to Events Page](#)



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# The Retrofit Professionals' Forum

Our monthly Forums are a highlight for our members, bringing together hundreds of members for a high-impact conference.

You may attend to build knowledge and your network.

[Link to Events Page](#)



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## Retrofit Academy Awards

The prestigious Retrofit Academy Awards are the annual highlight for the retrofit industry.

Innovation Members receive two tickets for the invitation-only event taking place as part of the National Retrofit Expo.

You may also choose to sponsor the Awards.

**Combine a Category Sponsorship of The Academy Awards, for £2,500 (saving £1,000), with an Innovation Membership**

[Link to The Retrofit Academy Awards 2025](#)

# The Retrofit Academy Pavilion

The Retrofit Academy is hosting a pavilion dedicated to innovations that are driving retrofit at scale as part of the National Retrofit Expo @ Futurebuild. This will only be open to our Innovation Members.

This is an optional upgrade to your package. More details available on request.

**Combine a stand in the Innovation Pavilion, Awards Sponsorship and Innovation Membership for a discounted rate (price on request).**





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